



N.B. NOT FOR DISSEMINATION BEFORE 00:01 ON 21ST APRIL

BROMPTON HONOURED IN QUEEN'S BIRTHDAY HONOURS LIST



THE QUEEN'S AWARDS
FOR ENTERPRISE:
INNOVATION
2010



THE QUEEN'S AWARDS
FOR ENTERPRISE:
INTERNATIONAL TRADE
2010

It is with great pleasure that Brompton Bicycle Ltd is able to announce that Her Majesty the Queen has today graciously approved a **Queen's Award for Enterprise** in both the **Innovation** and **International Trade** categories.

The award in the Innovation category has been made in recognition of the continued improvements to the design and manufacture of the Brompton folding bike over many years, enabling consumers to make environmentally-friendly combinations of transport modes.

The award in the International Trade category is Brompton's second, having first received this award in 1995. The award this year recognises the consistent increases in export revenues over the past six years (up 184%), creating over 60 jobs and accounting for two-thirds of production output.

Will Butler-Adams, Managing Director of Brompton Bicycle Ltd, comments:

In 1995, as a fledgling company lead by the inventor Andrew Ritchie, Brompton was honoured by the Queen's Award for Export Achievement. That award gave the staff and distributors great pride and enthusiasm as it recognised the success of this London-made folding bike. That team, augmented by a further 90 staff, has worked hard over the intervening 15 years to turn that early triumph into a long-lasting British manufacturing success story.

All of us at Brompton are immensely proud and honoured by the recognition of the Queen's Awards for Enterprise in both the International Trade and Innovation categories. Our aims today remain the same as they ever were: to make great folding bikes that do everything and more that is asked of them, made here in London and enjoyed the world over.

For further information about Brompton, please contact the Marketing team at marketing@brompton.co.uk.

With best regards

Emerson Roberts
Sales and Marketing Director